

Joshua Bernard

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SUMMARY

Experienced in:

- Web Design and Development from planning phase to implementation
- User interface design, front end design
- Standards-based, accessible web design and development
- Content Management System (Drupal, Moveable Type) and web application Integration
- Social Media Integration and Web 2.0 Technology
- Search Engine Optimization, site metrics
- Digital Audio and Video production for the web
- Technical consulting on project teams
- Managing requirements and customer expectations

EMPLOYMENT

Jones & Bartlett Publishing, Sudbury MA (November 2009 – Present)

Web Designer

- Conceptualize and implement designs for web pages
- Modify vendor-supplied HTML templates to meet client requirements
- Produce HTML Email campaigns
- Develop landing pages and graphics for marketing campaigns

MIT Lincoln Laboratory, Lexington MA (September 2000 – August 2009)

Web Technologist (April 2008 – August 2009)

Technology Lead for external web project (<http://www.ll.mit.edu>)

- Supervise content integration team
- Establish site technology requirements and code standards
- Develop templates from vendor supplied content, train integrators in their use
- Managed external vendor and participated in vendor selection phase
- Integration with Google Analytics, Google Maps API

Web Designer (September 2000 – August 2009)

Web Team Designer

- Design lead on various projects for both internal and external sites
- Developed standard templates for Laboratory use
- Evaluation and implementation of self-publishing software
- Coded and designed interfaces using CSS, HTML, XML

- Utilized Javascript libraries such as jQuery, Script.aculo.us, Moo Tools
- Front-end application design for various home grown internal web applications
- Train and mentor new hires and co-op students
- Consultant on implementation of Laboratory-wide blog, wiki and document management solutions
- Configuration and Front-End Design for Google Search Appliance

CollectionDX LLC, Dracut, MA (September 2001 – Current)

Co-Owner, Webmaster, Editor (<http://www.collectiondx.com>)

- Created and maintained community site
- Implemented Drupal CMS system and PHP Gallery Software
- Customized templates and modules
- Enabled Social Media Integration (Flickr, Myspace, Youtube, Twitter)
- Developed Successful YouTube Partner Channel
- Implemented Search Engine Optimization
- Develop and Maintain Podcasts with iTunes and Feedburner
- Create and Maintain HD Video content

Viewpoint Sign and Awning, Marlborough MA

Graphics Manager (October 1997- January 2000)

- Managed Graphics Department for major New England sign company, including job scheduling, resource allocation, IT infrastructure, purchasing
- Design and installation of signage for major corporate clients such as Samuel Adams, Dunkin Donuts, Cleveland Browns, Coca-Cola, Hertz

SOFTWARE SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, Dreamweaver, Contribute, Indesign), Acrobat
- Microsoft Office Suite, familiarity with Project and Visio
- Windows, Macintosh and Unix operating systems
- Languages: HTML, XHTML, XML, CSS, Familiarity with ASP, PHP, Javascript, SQL
- Enterprise Software Packages (Google Search Appliance, Moveable Type Enterprise, Cybersource, Passagepoint, Stellent)
- Email Publishing Software (Publicaster)
- Web based Software (Skype, Moveable Type, Drupal, Wordpress, Blogger, Feedburner, Flickr, Google Suite (Maps, API, Adsense, Adwords, Docs, Webmaster Tools, Calendar) Openads, Gallery, MediaWiki, EventBrite)
- Social Media Suites (YouTube, Flickr, Myspace, Facebook, LinkedIn, Twitter etc.)

EDUCATION

Web Design Certificate - Completed July 2000

Boston University Corporate Education Center
Tyngsborough, Massachusetts

Associates Degree - Graphic Design. Completed June 1997

Northern Essex Community College
Haverhill, Massachusetts

AWARDS AND ACCOMPLISHMENTS

- Author – *Tokyo Underground: Toy and Design Culture in Tokyo* (2007)
- MIT Lincoln Laboratory Team Award – External Web Redesign (2007-2008)
- MIT Excellence Award – Innovative Solutions (2005)
- MIT Excellence Award – Building Bridges (2002)